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www.whitecourtsheelter.ca

April 30, 2019

Dear Corporate Citizen,

I am writing to request your financial support for Wellspring Family Resource & Crisis Centre Society.

The mission of Wellspring Family Resource & Crisis Centre is: *To become a catalyst that redefines the way that rural communities think about individuals in crisis.* Over the years, Wellspring has expanded both our mandate and our organization. Our main purpose remains to operate a shelter that provides a safe, short-term, supportive residence for women, with or without children, fleeing family violence and experiencing crisis.

Wellspring's staff and board are passionate and dedicated to the cause and the mission of our organization. In addition to the shelter, we offer ongoing programs, including:

- Outreach Programs for women, children and youth in crisis – expanded into Fox Creek and Mayerthorpe.
- Public Education programs and presentations for all ages
- Ongoing awareness through fairs, news, special events, social media and our website, www.whitecourtsheelter.ca.

Our thrift store, Wellspring Twice is Nice, has been operating since October 2017. Funds raised through the store will assist with our shelter budget as well as supply an income stream for the future goal of delivering Second Stage Housing for women and children leaving the shelter. We rely on a considerable volunteer force and endless donated used items to operate the store successfully.

Wellspring is located in Whitecourt but we provide services to many other areas including Woodlands County, Mayerthorpe, Swan Hills, Blue Ridge, Westlock, Barrhead, Onoway, Sangudo, Alexis Reserve, Valleyview and smaller rural communities in between. The Ministry of Human Services contracts and partially funds Wellspring to provide shelter services to women and children fleeing abuse; the balance of our budget is garnered through fundraising efforts, grants and individual or corporate donations.

This year we are hosting our **5th Walk A Mile In Her Shoes®** Event. For information on how to sponsor this event, contact our office at 780-778-6209 or visit our website at www.whitecourtsheelter.ca and click the **RED SHOE**

Thank you for taking the time to consider our request. While the Walk a Mile Event is our main fundraiser, we greatly appreciate all financial contributions. Communities play a critical role in ending violence against women and children and your support of Wellspring would send a clear message about the importance of safe homes and zero tolerance for family violence.

Wellspring stays committed to ensure that women and children fleeing abuse have safe refuge and continues its efforts to keep communities interested and involved. We look forward to hearing from you and hope to make a difference in our common goal to put an end to family violence.

Yours truly,
WELLSPRING FAMILY RESOURCE & CRISIS CENTRE
Charity # 119290989

Rebecca Wells
Executive Director
wsDirector@telus.net





Corporate **SPONSORS**

It is only with the ongoing support of the community that our shelter is able to provide the level of services that we currently offer. Your sponsorship will help ensure the success of this important event, raise awareness about family violence and violence against women and support your local Women's Shelter.

Walk a Mile in Her Shoes® Whitecourt is made possible by the generous support of our corporate sponsors.

Sponsors gain valuable exposure to participants, donors, volunteers and observers in the upcoming weeks and during the walk. In addition, this event provides sponsors with the opportunity to invest in the future of their community by celebrating a cause that supports the men, women & children in our area. This event is an excellent opportunity to showcase your company as an active community supporter.

We invite corporate sponsors to get involved in the 2019 Walk a Mile in Her Shoes® event

You will gain significant exposure while helping us offset the cost of producing the event — and we ensure that all funds raised by walkers go directly to support the Whitecourt Wellspring Family Resource & Crisis Centre to continue our work with men, women and children to help end violence toward women and girls, provide shelter to women and their children, and provide services to families in crisis.



**Walk a
Mile
in Her Shoes®**

Event in Support of:



Levels of Sponsorship

Bronze \$250 - \$750

Silver \$750 - \$1500

Gold \$1500 +

Corporate Sponsorship Benefits

Verbal Recognition on event day

Complimentary team entry (Silver and Gold Sponsorships)
*4 person maximum, each additional person \$50 registration fee

Radio recognition during the month of May

Signage for your Storefront

Signage at Event

Digital Sponsorship ad for your business website/social media

Recognition on our website & social media site

Showcase your company as an active community supporter

Corporate / Business Sponsorship Confirmation

Yes, we will sponsor the 2019 Walk A Mile in Her Shoes® in support of Wellspring Family Resource & Crisis Centre; helping women and their children as they take steps to walk away from domestic violence.

Sponsorship Level:

Gold: \$1500.00 _____ **Silver:** \$750-\$1500___ **Bronze:** \$250-\$750

Company Name: _____

Title: _____ Contact Name: _____

Mailing Address: _____

Postal Code: _____ Phone: _____ Fax: _____

Email: _____

Sponsorship recognition begins upon receipt of payment. Cheques should be made payable to Wellspring Family Resource & Crisis Centre.

Cheque enclosed _____

Mail: Wellspring Family Resource & Crisis Centre
5116 – 51 Avenue
Whitecourt, AB T7S 1A1

FAX: 780-778-2410

Email: Trish at: wsoffice@telus.net

Thank you for your support!

Sponsorship Agreement

Walk A Mile in Her Shoes® takes place on Tuesday, June 18, 2019 in Whitecourt, Alberta. Upon receipt of payment for sponsorship, Wellspring Family Resource & Crisis Centre (Walk a Mile in Her Shoes Committee) promises to fulfill any and all duties outlined in the sponsorship packages regarding advertisement and marketing of the sponsor's logo and/or name.

Cancellation – By signing this contract, the sponsor agrees that if for an unforeseen reason the event is cancelled, all donations may be used for a substitute fundraising event.

Signature

Date